

BASES OF THE SAN VALENTÍN 2020 DRAW

I would choose you again

There will be a promotional campaign that lasts from 3 to 17 February, 2020, the draw being in the following modalities:

- **MODE 1 FOR THE CUSTOMER:**

Draw through the Instagram of the Association (@cascohistoricosc) that will conclude with the draw for:

- 2 Nights of accommodation, a traditional meal of the island and a SPA session at La Palma & Teneguía Princess Hotel. (The award will be subject at hotel's availability and will be concerted through the Booking Centre, providing the data that is delivered by the organizers)

1. To participate in this raffle, **the customers must take a photo inside one of the associated and participating companies**, after making a purchase.
2. The client that the photo is taken with the participating establishment, **must save the purchase ticket**, in case it was awarded.
3. To qualify for the prize, the client or winner must be follower of the official Instagram account of the Association of Businessmen of the Historic District of Santa Cruz de La Palma (Asociación de Empresarios del Casco Histórico de Santa Cruz de La Palma (@cascohistoricosc)).
4. Once the photo is taken, they must be send in by private message to the official Instagram account of the Association (@cascohistoricosc).
5. Photos can be sent until 11:59 p.m. on February 14.
6. The Association of Businessmen of Casco Histórico de Santa Cruz de La Palma will upload all the photos on Saturday, February 15 from 11:00 a.m. to their official Instagram account (@cascohistoricosc).
7. They will win the photographs that during the contest period get more interactions (`` like ``).
8. The vote period will be from Saturday, February 15, 2020 at 11:00 a.m. until Monday 17 at 8:00 p.m.
9. The Association of Businessmen of the Historic District of Santa Cruz de La Palma will contact the winner by the same way in which of the photographs have been sent, that is, by private message from Instagram. In case of not being able to contact the winner or the winner within 2 days, the next picture with more 'like' will be the winner. And so on.
10. The winner must collect the prize on time and in the way indicated by the Association of Businessmen of the Historic District of Santa Cruz de La Palma.
11. In case of not being able to pick up the prize, it will be considered rejected and the following photograph will be won with more 'like' (`` I like it `` , `` I love it `` ,

'I have fun', 'I am glad', 'It amazes me' , 'saddens me', 'makes me angry'). And so on.

12. Entrepreneurs, business employees, and first-degree relatives of any of them will not be accepted as winners or winners, when the prize corresponds to their own business.

• **MODE 2: FOR THE BUSINESSMAN:**

Draw through the Instagram of the Association (@cascohistoricosc) that will conclude with the draw for:

- Advertising campaign of the establishment that will consist of photographs, insertion in google map, radio spots and specific campaign in social networks.

1. All partner establishments of the Santa Cruz de La Palma Historic Business Association can participate for free.
2. The prize will be for the entrepreneur whose client is chosen as the most likes (`` I like it, " I love it, `` I have fun ", 'I am happy', 'It amazes me', 'It saddens me', 'It makes me angry '). have in the parallel draw, so that the higher the number of photos uploaded the more chances of winning the contest they will have.
3. The Association of Entrepreneurs Casco Histórico de Santa Cruz de La Palma will contact the winner
4. The winner must collect the prize in a timely manner and as indicated by the Association of Businessmen of the Historic District of Santa Cruz de La Palma.

The bases will be available in the participating companies, as well as in the Management of the Association of Businessmen of the Historic Center of Santa Cruz de La Palma. They will also be available on the Association's website (www.cascohistoricosantacruz.com).

All participants in this campaign accept and abide by the content of these rules.

The Association of Businessmen of the Historic Center of Santa Cruz de La Palma may remove from the campaign those participants who clearly fail to comply with these rules.

These bases must be accepted by participating merchants. For the acceptance of these bases it is sufficient with the signature or wedge of the company in the original copy of the bases.

The undersigned accept the content of these rules with the full date (day / month / year) and participate in the 2020 Valentine's Campaign